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# **NEWS:**

CREST and CAA accredit first companies under new ASSURE scheme



# ASSURE

The Civil Aviation Authority (CAA) has announced its new ASSURE scheme developed in partnership with CREST. ASSURE will play a key role in the CAA's Cyber Security Oversight strategy to enable the aviation industry – including airlines, airports and air navigation service providers – to manage their cyber security risks without compromising aviation safety, security or resilience and to support the UK governments' National Cyber Security Strategy.

CREST and the CAA have accredited the first specialist cyber security third-party suppliers under the rigorous and continuous accreditation process defined in the ASSURE framework. To become an accredited ASSURE Cyber Supplier, an organisation must have CREST membership in one of its core disciplines and submit an application for ASSURE accreditation for review by CREST and the CAA. Accredited ASSURE Cyber Professionals must demonstrate extensive knowledge in at least one of the following three ASSURE Specialisms: Cyber Audit & Risk Management, Technical Cyber Security Expert and ICS/ OT Expert.

The first ASSURE accredited companies are: **Bridewell Consulting, Context Information Security, NCC Group, Nettitude, Pen Test Partners, Protiviti UK and SureCloud**, with many more applications in the pipeline.

**CREST Events** 

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"The CAA is committed to broad and collaborative engagement with industry and key stakeholders to continuously improve our cyber security oversight model," says Peter Drissell, Director of Aviation Security at the CAA. "By working with CREST to develop the ASSURE accreditation scheme, the aviation industry has access to the highest levels of skill, knowledge and competence to face the changing threat landscape and encourage a proactive approach to cyber security."

Where stipulated by the CAA, aviation organisations will be required to complete a self-assessment of their cyber security using the CAA's Cyber Assessment Framework (CAF) for Aviation, which can be applied to organisations of varying size and complexity. Aviation organisations may then be required to contract with an ASSURE Cyber Supplier through the ASSURE Buyer's Platform to audit their completed CAF for Aviation self-assessment, on behalf of the CAA.

"ASSURE is the latest scheme to strengthen the UK's Critical National Infrastructure against growing cyber threats and supports the CAA's Cyber Security Oversight strategy," said Ian Glover, President of CREST. "CREST has also been working with the UK banking, telecommunications, nuclear and utilities sectors to develop effective accreditation schemes and intelligence-led cyber security testing and is also helping governments and regulators in other countries to adopt the same approach."

More information from CREST is available **here** and for more information on CAA's cyber security oversight process please visit their **website**, or contact **assure@crest-approved.org or cyber@caa.co.uk** 

Here is a video recorded with Ian Glover explaining the ASSURE scheme: https://youtu.be/bbBzy8qWNLU

### How mature is your threat intelligence?

### CREST unveils free Cyber Threat Intelligence Maturity Assessment Tool

CREST has developed a new maturity assessment tool for Cyber Threat Intelligence (CTI) programmes. The licence-free tool will help organisations to predict, prepare for, detect and respond to potential attacks through having a more effective CTI programme.

The new Cyber Threat Intelligence Maturity Tool provides continuous and effective analysis of a CTI programme in terms of people, processes and technology and supports the adoption of a systematic, structured approach to undertaking intelligence gathering. The CREST assessment tool's development was led by CTIPs (CREST Threat Intelligence Professionals) with the support of its members, industry bodies and suppliers of expert technical security services. It is based on the 18

steps within the four-phase CTI capability programme presented in the CREST CTI Management Guide.

As different private and public sector organisations require different levels of CTI maturity, the CREST tool reviews the level of maturity against the actual requirements and compares it with other similar organisations. While organisations with a mature CTI programme may manage most of their operations inhouse, those who are less mature may depend entirely on third parties. A weighting factor can be set to give the results for particular steps more importance than others. The selected levels of maturity are displayed graphically for each of the four phases and overall, with calculations that takes account of both the level of maturity selected for each step and the step's given weighting.

To download the Cyber Threat Intelligence Maturity Assessment Tool, go to: https://crest-approved.org/2020/01/10/cyber-threat-intelligence-maturity-assessment-tool/index.html

# Department for International Trade (DIT) and CREST in South Africa 4-6 March

The UK's Department for International Trade (DIT) and CREST, are holding a special joint programme of technical cyber security events from 4th – 6th March 2020 at the Sandton Convention Centre, Johannesburg, South Africa. The programme of events is being held as part of a commitment to help increase capacity, capability and consistency in information security across Africa.

### The Programme

Wednesday 4th March, Sandton Convention Centre, Johannesburg, South Africa

# Day 1: UK CREST Accredited company presentations: A focus on securing Financial Services

13:00 - 14:00 Registration and coffee

14:00 - 17:00 Presentations by CREST accredited
UK cyber security companies to South
African stakeholders in the finance sector.

The UK cyber security companies specialising in penetration testing, training, threat intelligence and remediation will share best practice in the sector and information on their key capabilities. Presentations will be tailored to stakeholders working in finance.

18:00 - 20:00 Reception event

Contact sarah.jarman@trade.gov.uk to book for Wednesday 4th March. Places will be given on a first come first served basis.





Thursday 5th March, Sandton Convention Centre, Johannesburg, South Africa

### Day 2: CREST technical information security briefing

08:00 - 08:45 Registration & lunch

08:45 - 09:00 Opening remarks: Don Randall, MBE

09:00 - 09:20 What is CREST? Ian Glover, President, CREST

09:20 - 09:50 A focus on Threat Intelligence: Oliver Church, CEO, Orpheus Cyber

09:50 - 10:00 Short presentations by UK companies focusing on threat intelligence

10:00 - 10:30 Threat-led penetration testing: Harry Grobbelaar, Vice President, F-Secure Cyber Security

10:30 - 10:40 Short presentations by UK companies focusing on penetration testing

10:40 - 11:10 Coffee

11:10 - 11:40 The cyber threat from International
Terrorism: A senior member of the UK
Police Counter Terrorism unit

11:40 - 12:10 The CBEST initiative in England, PRA representative

12:10 - 12:20 Short presentations by UK companies on remediation

12:20 - 12:40 The SARB perspective on CBEST:
Gerhard Cronje, Head: Cyber and
Information Security Unit, SARB (South
African Reserve Bank)

12:40 -13:20 Expert Panel Session

Chair: Don Randall MBE

The panel:

Oliver Church, CEO, Orpheus Ian Glover, President, CREST Harry Grobbelaar, Vice President, F-Secure Jacques Henning, SARB, (South African Reserve Bank) Susan Potgieter, Acting CEO, SABRIC (South African Banking Risk Information Centre) Chris Vermeulen, ASISA, (Association for

Savings and Investment South Africa) Simon Colman, executive at SHA 13:20 - 13:30 Closing remarks: Don Randall, MBE

13:30 - 14:30 Lunch & networking

14:30 - 16:00 Training workshop

16:00 - 17:00 Meetings between industry and stakeholders

You can book your place for Thursday 5th March at: https://securitybriefingsa.eventbrite.co.uk
Contact: marketing@crest-approved.org for an access code first.

Friday 6th March, Sandton Convention Centre, Johannesburg, South Africa

### Day 3: UK CREST accredited company presentations: A focus on securing infrastructure

08:30 - 09:00 Attendees registration and coffee

09:00 - 12:00 Presentations by CREST accredited UK cyber security companies to South African stakeholders outside of the finance sector who are interested in the CREST standard and connected capabilities.

12:00 - 13:00 Lunch

The UK cyber security companies specialising in penetration testing, training, threat intelligence and remediation will share best practice in the sector and information on their key capabilities.

Presentations will be designed for stakeholders outside of the finance sector.

Contact sarah.jarman@trade.gov.uk to book for Friday 6th March. Places will be given on a first come first served basis.





# Don't miss CRESTCon Australia – 18 March 2020

CREST Members, don't forget to take advantage of your two free tickets to CRESTCon Australia! Contact **marketing@crest-approved.org** for your booking code. You are also entitled to 50% off additional tickets too. The call for papers has now closed and the committee is busy checking through the great submissions, so we hope to be releasing news on the presentations shortly. Keep checking: **www.crestcon.org/au** 



# Member filming and webinar opportunities

If you are interested in being filmed for a day-in-the-life film or have an interesting topic to talk about, there are a number of ways we can do this:

- We can arrange to film you at a CREST event or an exhibition
- We can record it remotely via gotomeeting if you have a good quality webcam
- We can sometimes arrange to come to your offices if you can arrange for a large enough number of people to also be filmed

We are also looking to run more member webinars so please get in contact with any ideas for subjects you would like to cover.

Contact **rachel.williams@crest-approved.org** about filming and **allie.andrews@crest-approved.org** with any webinar ideas.

### CRESTCon in the UK – 14 May 2020

Have you booked your ticket yet? As with previous years tickets will sell out and we expect this to be the case earlier than ever this year. Members, you get two free tickets while tickets are available. Contact **marketing@crest-approved.org** for details. There are four streams this year:

- penetration testing
- incident response and threat intelligence
- training
- academia



We are all looking forward to being able to take advantage of the lovely Royal College of Physicians' botanical gardens once again this year with a networking party in the evening. We are still looking for a sponsor for this – contact **marketing@crest-approved.org** for details. It can also form part of a bespoke sponsorship package with exhibition space included. Check out the sponsorship brochure for details: https://www.crestcon.org/wp-content/uploads/2019/10/CRESTCon-UK-Sponsorship-2020.pdf



### Penetration testing focus group

Thank you to all of the CREST Members who contributed to the penetration testing focus group on Tuesday 28th January led by CREST GB Executive member Gemma Moore in Cheltenham. Remote dial in

facilities were offered to all International members and any members who could not make it. Thank you also to those who came along to the networking drinks in the evening.









### We want your content for Script Bulletin

Those of you that have been reading Script for a while may remember the 'getting to know you' feature where we interviewed a person in depth at a member company or in the cyber industry each month. We would like to know if people would like to see this sort of content again in the newsletter. If you are interested in being featured or would like to see samples of the questions, please contact marketing@crest-approved.org

We would also like to introduce a section to publish summaries and links to your whitepapers, blogs and articles. They must be educational, thought leadership in style i.e not marketing focused. Of course, they must be related to the cyber security industry and of interest to the CREST Membership.



# CREST report highlights problems of stress and burnout among cyber security professionals

A new report published by CREST looks for solutions to the increasing problems of stress and burnout among many cyber security professionals, often working remotely in high-pressure and under-resourced environments. CREST highlights its concerns and says that more needs to be done to identify the early stages of stress and provide more support. Recent statistics show that 30% of security team members experience tremendous stress, while 27% of CISOs admit stress levels greatly affect the ability to do their jobs and 23% say stress adversely affects relationships out of work.



"While most security professionals are passionate about what they do and thrive well under bouts of pressure, it is important to recognise when this healthy and positive stress becomes unhealthy and detrimental to performance and wellbeing, and where people are working remotely, as many are, it can be really difficult to spot because of a lack of support and communication," says lan Glover "The problem can sometimes be compounded by the rise in complex attacks, long hours spent under a constant 'state of alert', the shortage of skills and pressure from senior management and regulators. Reported breaches are a frequent reminder of the business and reputational consequences if mistakes are made or malicious activity is missed."

Author of the report, David Slade, a psychotherapist, points to the main stress warning signs to look out for, which include anxiety, lack of confidence, making erratic decisions, irritability, a reduction in concentration, poor time keeping and generally feeling overwhelmed. These factors can lead to bouts of insomnia, a decline in performance, increasing use of drugs or alcohol, over or under eating, taking more sick days, withdrawal, a loss of motivation

and actual physical and mental exhaustion. "As in many high-pressure professions, it is very rare for people in cyber security to seek professional help when feeling stressed or overwhelmed," says David. "We need to instil a culture of better communication and peer-to peer support



as well as encouraging practical measures such as taking regular breaks, exercise and holidays as well as introducing relaxation techniques such as mindfulness and having time set aside to discuss individual worries and concerns."

The report urges businesses and organisations to accept responsibility to ease staff stress levels by creating an organisational culture of openness at all levels and building a flexible environment in which individuals get encouragement, advice and support. This includes access to sources of advice on mental health issues, training tools and workshops, along with stress and burnout self-help videos. With the increasingly acute skills shortage in cyber security, CREST also believes that more automation can play a part in taking the strain off overworked staff, while the use of DevSecOps can help to move from a reactive approach to cyber security to a 'security by design' model.

"Management's urgent task is to ensure that the organisation flourishes in a way that serves both the people outside and the people inside with a way of assessing how well the psychological needs of both groups are taken into account," says David Slade. "This would ensure that any change of structure or practice does not impinge on these needs."

The report was borne out of research conducted among its members and an open Access to Cyber Security Day that included stress and burnout workshops. "The level of interest and engagement in putting the report together was a clear demonstration of both the growing concern around stress and burnout in the industry, and the willingness to do something about it" adds Ian Glover. "If we want to retain the skills and experience we already have while also encouraging the best new talent into the cyber security industry, we need to recognise the problems and face up to the challenges to create exciting and stimulating careers while providing the right environment and support." To download the full report, go to: https://www. crest-approved.org/wp-content/uploads/ StressBurnout-2020.pdf



### Meet our new Members

### **Organisation**

### **Crossword Cybersecurity**



Our team of expert cybersecurity consultants leverage years of experience in national security, defence and commercial cyber intelligence and operations. Our advice is always bespoke and tailored to your business needs and ambitions, providing a finely judged balance between security controls and enabling functions for your information technology systems.

### **One Compliance**



One Compliance is a data privacy and cyber security specialist that concentrates on increasing the robustness of its clients' security posture which in turn allows them to mitigate against any first and third-party risks. With a wealth of experience within the Regulatory and Compliance space, One Compliance assists with reducing the complexity of security, risk, and compliance projects which ultimately leads to reduced effort and overall costs.

### SysArmy



The war against cyber risks requires an all-encompassing solution that doesn't just address any particular weakness but in a holistic manner. SysArmy's services are tailored accordingly to address these concerns on CyberSecurity Monitoring Services, CyberSecurity Professional Services, CyberSecurity Technology Risk Services, CyberSecurity Solutions Services and CyberSecurity Training Centre.

### **Aura Information Security**



Founded in 2006, Aura Information Security provides a wide range of information security consulting services to New Zealand corporates and government. Since its humble beginnings as a small start-up run out of a Wellington garage, Aura has grown to become a respected player in the information security space. Today, Aura has offices in Wellington, Auckland, Sydney and Melbourne; and our team consists of more than 30 talented individuals – all of which have been hand-selected from around the world and bring their own unique expertise.

At Aura, our primary focus is to create a secure digital environment for New Zealand businesses to operate in. We do this by providing expert advice and taking a proactive role in educating and guiding businesses through what can be a daunting online environment. We are passionate supporters of New Zealand's vibrant InfoSec community and are incredibly proud to play an active role in fostering the next generation of cyber security talent; and in addressing the issue of gender diversity. Aura is a 'Primary Supplier' on all 5 categories within the DIA ICT Security & Related Services panel for the NZ government. In both 2017 and 2018, Aura won the iSANZ Security Company of the Year Award – a New Zealand's premier infosec industry awards.

### Samurai Digital Security



Samurai's company directors have a long history in academia, both in peer reviewed research and lecturing. All employees are educated to at least Masters level. We also have professionals with Doctorates (PhD) in cyber security who work with the National Crime Agencies' (NCA) National Cybercrime Unit (NCCU). Our experts also boast several industrial qualifications, from bodies such as CREST, SANS, Microsoft and the BSI.

### **RSM**



As one of Australia's leading professional services firms, RSM is committed to enabling clients through a greater understanding of what matters most to their organisation. We dig deeper to identify emerging opportunities and pre-empting challenges with the right solutions. We draw on our international reach to ensure clients stay at the forefront of the world's best practices, technology and innovation within a rapidly changing global economy. Our expert services across cyber security assurance and advisory, business advisory and risk consulting include: Technical Security Testing, Information & Cyber Security Risk, Cloud Security, Security Transformation, Privacy, and Digital Forensics and Incident Response.

### eSecure Pty



eSecure is a global specialist provider of Information Security and Risk Management services with offices in Australia and the UK. As an independent, boutique security provider, we are recognised for providing specialised services and solutions tailored to our customers. Key services include Managed Security Services, Security Incident Response, Security Assurance Testing, Consulting, Resourcing and Analytics.



### CTIPS (CREST Threat Intelligence Professionals) Conference – 25 February, 13:00-19:00

If you are working in the Cyber Threat Intelligence industry, studying threat intelligence, or looking to retrain into the industry, contact **marketing@crest-approved.org** for your access code to book your place at **https://ctipsconference.eventbrite.co.uk** 

The event will focus on key themes relating to the professionalisation of cyber threat intelligence and will bring threat intelligence providers and the buying community together to explore how they can collaborate more effectively to develop the effectiveness of the threat intelligence industry.

The conference will provide:

- An overview of CTIPS and CREST initiatives in cyber threat intelligence
- Presentations from consumers of CTI that look at practical applications
- An in-depth look at emerging models and frameworks
- Presentations from producers of CTI to share experiences
- Real world investigations, case studies and research
- Exploration of new methods, analysis techniques and approaches

### Places at this event are limited and it is free to attend



# Opportunities for students from CREST Academic Partners at CRESTCon in the UK on 14 May

**Demo room:** As part of our ongoing focus on showcasing student research, students will have their own table/space in a dedicated student demo room to present a piece of their research/project work.

**Student Volunteers:** If students don't have a demonstration but would still like to attend, we are also seeking volunteers to help with the running of the day: this may include helping with badge distribution, writing up presentation summaries or pointing attendees in the right direction.

**Networking drinks:** All students can attend the after-event networking drinks with sponsors/potential employers, which is an amazing opportunity to find a job or placement. Many of those who have done demonstrations or volunteered in the past have come away from the event with a job offer.

For information on how to apply contact Rachel Williams on **marketing@crest-approved.org**. Places are limited and on a first come first served basis.

We are also delighted to be introducing an Academic stream at CRESTCon 2020 giving universities, students and academics the opportunity to showcase their research work to an audience of consultants, industry leaders, regulators and stakeholders.

### Have your say on Script Bulletin

We are gathering reader views on ideas for some new content for future issues of Script Bulletin. It would be great if you could take the time to complete this really short survey. It should only take a couple of minutes: https://www.surveymonkey.co.uk/r/BJ5XK7K

# **EVENTS Diary:**

Month	Event & Location	Туре	Date
Feb	Member Networking & Drinks Manchester	Networking & Drinks	13 Feb
Feb	CTIPS Conference IBM Client Centre	Conference	25 Feb
Feb	CSIR Focus Group London	Focus Group	27 Feb
Mar	CREST technical information security briefing, South Africa Johannesburg	CREST event	5 Mar
Mar	Cloud & Cyber Security Expo London	Exhibition	11-12 Mar
Mar	CRESTCon Australia Canberra	CREST annual event	18 Mar
May	CRESTCon 2020 London	CREST annual event	14 May
May	CyberUK Wales	Exhibition	19-20 May
June	CREST AGM Online	CREST Annual event	10 June
July	Access to Cyber Security Day 2020 London	CREST annual event	8 July
Sept	44CON London	Exhibition	9-11 Sept
Nov	CRESTCon Asia 2020 Singapore	CREST Annual Event	4 Nov
Nov	CREST Fellowship 2020	CREST Annual Event	12 Nov
ТВС	Responsible Reporting TBC	CREST Workshop	ТВС

### **CREST Workshops:**

The 2020 programme is currently being put together.

### **CSIR Focus Group**

This will be the first meeting of the CSIR Focus Group. The remit of the group, among other things, will be to:

- augment the monitoring and development of our accreditation requirements to ensure that they remain fit for purpose
- review the incident response examination syllabuses, with feedback passed to the Assessors
- keep abreast of technological advancements

To book contact marketing@ crest-approved.org Thank you to F-Secure for hosting us.



### Workshops for the future

Please send comment, offers of help, suggestions and additions.

### **CREST Events:**

### Member Networking **Drinks**

13th February. 17:00-22:00 Hard Rock Café, Exchange Square, Manchester, M4 2BS

After the success of the Member networking drinks last year in Manchester and the recent drinks in Cheltenham, don't miss out on this opportunity to network with colleagues and peers at this event. Please contact us if you want to attend Contact marketing@crestapproved.org for your access code to book your place at https://crestmembermeetup. eventbrite.co.uk

### (CREST Threat Intelligence **Professionals**) Conference

25th February, 13:00-19:00

The event will focus on key themes relating to the professionalisation of cyber threat intelligence and will bring threat intelligence providers and the buying community together to explore how they can collaborate more effectively to develop the effectiveness of the threat intelligence industry.

Contact marketing@crestapproved.org for your access code to book your place at https://ctipsconference. eventbrite.co.uk

### CREST technical information security briefing

5th March 2020, 08:00-13:30 Sandton Convention Centre. Johannesburg, South Africa

This event is being held as part of CREST's commitment to help increase capacity, capability and consistency in information security across Africa.

Contact marketing@crestapproved.org for your access code to book your place at https://securitybriefingsa. eventbrite.co.uk

### CRESTCon Australia 2020

18th March 2020 18 National Circuit, Canberra ACT 2600

The inaugural CRESTCon Australia is an important date in the industry calendar, attracting an impressive lineup of speakers and industry professionals.

Leveraging off 10 years of success in the UK, CRESTCon Australia will welcome delegates from the security industry in a wide range of positions ranging from CISOs and senior managers through to senior penetration testers, threat intelligence analysts and new entrants to the industry.

A busy exhibition room and a dedicated student demo area will provide the opportunity for students to showcase their work and network with sponsors in a special event. Don't miss out on this industry event.

More information or book your tickets: www.crestcon.org/au





### **CREST Events:**

### CRESTCon 2020

14th May 2020 Royal College of Physicians, 11 Saint Andrews Place, Regent's Park, London NW1 4LE

Now celebrating its 10th year, CRESTCon UK is an important date in the industry calendar, attracting an impressive line up of speakers. Last year's event welcomed over 450 delegates from the security industry in a wide range of positions that ranged from CISOs and senior managers, through to senior penetration testers, threat intelligence analysts and brand new entrants to the industry.

Along with three conference streams, the event includes two busy exhibition rooms and a dedicated student demo area that provides the opportunity for students to showcase their work. There is also a special networking event for sponsors, students and ex-military personnel that are looking to retrain into cyber careers.

All delegates are also invited to attend an after event party in the evening which this year will be held in the botanical garden and include a barbecue. Separate tickets are available to purchase for this in bulk so sponsors or delegates are able to invite additional guests to network with during the evening. More information or book your tickets: www.crestcon.org/uk

### CREST GB AGM

10th June, 14:30 Online (GotoWebinar)

After the success of the CREST AGM online in 2019, we will be

hosting it once again online to give all international members the chance to attend.

### CREST Access to Cyber Security Day 2020

8th July 2020 IBM Client Centre, London

A day of workshops and networking focused on ensuring careers in cyber security are made accessible to everyone. There will be a number of workshops that will all aim to educate and offer constructive advice and guidance for both employees and employers. Topics will include stress and burnout; neurodiversity; gender balance and physical disability.

### CRESTCon Asia 2020

4th November 2020 Singapore

More details to be announced soon regarding this event, but keep this one for your diary and don't miss out on this industry event.

### CREST Fellowship **Ceremony and Dinner**

12th November 2020 The Tanner Warehouse. 50 Bermondsey St, London SE1 3UD

Announcing the CREST Fellowship ceremony and dinner date for 2020. Keep watching for the tickets to go on sale. If you have any questions please email us at marketing@crestapproved.org



### **Industry Events:**

### **Cloud & Cyber Security Expo** at the Excel

London 11-12th March 2020 Cloud & Cyber Security Expo 2019 was a record-breaking event, which welcomed 21,097 security and IT professionals (BPA audited), 700+ expert speakers and 700+ technology suppliers to London's ExCeL. CCSE 2020 will connect thousands of security & IT professionals, visionaries and leading global suppliers, to safeguard a secure digital transformation agenda. There will be 5 theatres, 166 speakers and 10 brand new streams of content!



### CYBERUK 2020 **ICC Wales in Newport**

19-20th May 2020 CYBERUK is the UK government's flagship cyber security event. Hosted by the National Cyber Security Centre (NCSC), it features worldclass speakers, solutions and opportunities for interaction between the public and private sectors. You will be briefed on the evolving cyber threat and how we must respond as individuals and as a community to keep Britain safe in cyberspace.

Attended by over 2000 delegates, CYBERUK is the authoritative event for the UK's cyber security community. It demonstrates what we can do together as teams, as departments and as organisations to deliver a digital Britain that leads the world in cyber resilience.

### **44CON London**

09-11th Sep 2020 ILEC Conference Centre, London, UK

44CON will be running their annual Information Security Conference & Training event taking place in London. CREST will be supporting 44CON at their event in September 2020. Designed to provide something for business and technical Information Security professionals, the event brings the best in international security training + speaking (as well as the best of local talent) to the UK at a reasonable cost. At 44CON, you have great access to speakers, who are all willing to spend time and talk about their work. This is where interesting partnerships can occur.



